



QUALITY POLICY

Sterling Marking Products Inc. commits to providing Image Transfer Products, Technologies and Services that meet or exceed our Customers' and Stakeholders' stated and implied needs. These needs are united with our Quality Objectives and are met in a cost-effective and timely manner, consistent with ISO 9001:2015 and our Organization's Vision, Mission and Value Statements and comply with the principles of:

- Defining and documenting what we do
- Doing what we say we do
- Continuously reviewing and improving on what we say and do
- Educating and Empowering all Sterling Marking Product staff
- Meeting all applicable requirements

VISION STATEMENT

Sterling Marking Products Inc. will demonstrate industry leadership as it provides world-class market responsive solutions for Clients that are in harmony with a secure, healthy, safe and rewarding environment.

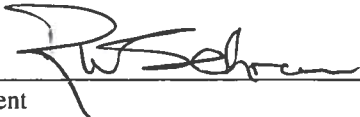
MISSION STATEMENT

Sterling Marking Products Inc.'s mission is to attain world-class leadership in our core business of Image Transfer Products, Technologies and Services. We will strive to attract and maintain customers by supplying market needs, value added products and services on a cost effective basis; consistent with maximizing returns on Sterling's talent and financial resources.

Sterling Marking Products will provide a return on investment of capital and personal commitment to shareholders, stakeholders and associates. This profit will be sufficient to fund growth, as we continually strive for related business opportunities.

VALUES

- We pledge to our clients and Suppliers integrity, innovation and effective solutions
- We pledge to our company commitment, enthusiasm and talent
- We pledge to our colleagues respect, support, and partnership.
- We pledge to our community involvement, compassion and responsible action
- We pledge to our competitors pride, inspiration and leadership



 President

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