# sterling marking products markmaker

Founded in 1945, Sterling Marking Products is a proud, innovative, Canadian company, that has grown into one of North America's largest manufacturers of custom stamp products. Sterling is more than stamps, we offer a diversified variety of Image Graphic Transfer products, technologies, and services:

- Rubber, Pre-inked and Self-inking Stamps
- Name badges and Nameplates
- Personal Embossers
- Daters and Specialty stamps
- Signs and Banners
- Seals and Legal Products

Thank you for becoming a Sterling Marking Products Dealer and selling the Mark Maker line.

**Bob Schram - President**

## DEALER DISCOUNTS

Our Dealer Discount program is easy to understand and discreet for your customers to view. Every page has a letter with a box around it located at the inside bottom. This letter corresponds to the discount that you receive as a Mark Maker dealer. Some pages contain products with different discounts. In this case the letter will be next to the product title.

| | | | |
|---|---|---|---|
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| B | 33% Qty. 1-11 / 40% Qty.12+ | I | 10% |
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Dealer Supplement keep for future reference

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# STAMP GUIDE

Choose the right stamp for your application!

| APPLICATION | SURFACES | IMPRESSIONS | FEATURES | INK DELIVERY | COLOURS | STAMP | PG. # |
|---|---|---|---|---|---|---|---|
| • business • personal • logos • photos • signatures | • bond paper • stationery | • up to 50,000 before re-inking | • permanently re-inkable • exceptional detail • lifetime guarantee • ready in minutes | • no stamp pad required (it is built-in) • reink with product specific ink |  | ProStamp  | 6 |
| • business • personal • logos • signatures | • bond paper • stationery | • up to 50,000 before re-inking | • permanently re-inkable • extremely durable • lifetime guarantee • laser quality | • no stamp pad required (it is built-in) • reink with product specific ink |  | Xstamper  | 4-5 14-15 |
| • business • personal | • bond paper • stationery | • up to 25,000 before re-inking | • adjustable ink density • smooth single step motion • lifetime guarantee | • no stamp pad required (it is built-in) • reink with product specific ink |  | PS Upright  | 16 |
| • business • personal • medium repetition stamping | • bond paper • stationery | • 2,000 - 4,000 before re-inking | • interchangeable built-in ink pad • great value | • easy to re-ink or replace built-in ink pad |  | Self-inking  | 8-9 |
| • business • personal • crafts | • coated papers • plastic • metal • labels • cartons • glossy photos | • unlimited with use of stamp pad | • most economical • oversized stamps available • specialty inks available | • stamp pad required (buy ink pads on page 10) |  | Rubber Stamps  | 10-11 |
| • industrial applications | • hard to mark surfaces: plastic, metal, glass, cloth, leather | • depends on surface/material being marked and proper handling | • re-inkable • dries in 90-120 seconds • water resistant • permanent mark | • no stamp pad required (it is built-in) • reink with product specific ink |  | Xstamper Industrial  | 17 |
| • business • personal • crafts • scrapbooking | • bond paper • stationery • non-glossy cardstock | • 2,000 - 4,000 before re-inking | • interchangeable textplate • interchangeable built-in ink pad • 14 ink colours to choose from | • easy to re-ink or replace built-in ink pad |  | Switch Stamp  | 7 |

# DIGITAL ARTWORK UPLOAD

Please supply art as black and white or CMYK colour profile. Vector art is always preferred. Resolution of art images should be 300 dpi at 100% print size. Fonts must be supplied or converted to curves. If colour matching is critical, please provide us with specific PMS colours. Additional colour matching charges may apply. Colour matching cannot be guaranteed. Sterling is not responsible for corrupt or damaged files. Hourly charges apply to any adjustments needed to your artwork once received.

VECTOR ART: Ideal for line art because it allows for easy alteration of colours as well as scaling without loss of quality. Common programs for creating and editing vector files include Coral Draw and Adobe Illustrator.

FILES ACCEPTED: PDF/X-3 or higher, AI, EPS, TIFF (without layers are preferred), CDR, PSD, BMP, JPG

PROGRAMS: Corel Draw, Photopaint, Adobe Acrobat, Illustrator, Photoshop, InDesign and QuarkXpress

SUPPLIED VIA: Email (files under 10MB to orders@sterling.ca), Online (for large files up to 2GB, please use www.sterlingmarking.wetransfer.com), DVD, CD, or flash drive

SIGNATURES: Supply as a black and white, scanned image on plain white unlined paper.

Any questions please call 1-800-265-5957.

## Terms and Conditions

SHIPPING
Freight charges are extra. We will ship asspecified on your order or by the best way. Shipping charges will be added to your invoice. On request, or when required, we will ship collect or C.O.D. A handling charge will be applied on a per shipment basis.
Drop Shipments: Available, but charged at standard shipping rates.
Shortages: Claims for shortages must be presented within 15 days of receipt of goods to be considered.

PRICES
All current prices in this catalogue are subject to change without notice. We reserve the right to invoice all merchandise at prices in effect at the time of shipment. Prices exclude all taxes.
F.O.B.: All prices are F.O.B. from our plants.
Terms of Payment: Terms are as stated on our invoices. Interest will be charged on overdue accounts. All items are coded for applicable taxes.
Proofs: Proofs are available for stamps, signs and embossers at a charge of $6.35.

GUARANTEED QUALITY
All goods furnished here under are warranted to be within our quality standards for such goods. Our liability, in any event, is limited to your net purchase of such goods or, at our option, to the replacement of such goods upon their return to us - transportation charges prepaid.

LIFETIME GUARANTEE
Our custom ProStamp, PS Upright Stamp, Xstamper® stamp, and Mark Maker® Embosser, are guaranteed against defects in workmanship and materials for as long as you own them, under normal usage, proper care, and proper re-inking. The stamps must be re-inked with our re-inking ink of the same colour and stamp type. Should something occur, we will repair or replace the defective stamp or embosser with the same size, style, impression, and colour of the original defective model. The product must be returned where purchased.

RETURNS AND ALLOWANCES
Merchandise shipped in error or found to be defective may be returned for full credit. No merchandise will be accepted for return later than 15 days after shipment without prior authorization. Merchandise other than made-to-order products, returned for any reason other than error, may be accepted (upon approval) for credit less a 20% restocking charge.

CANCELLATIONS
Orders cancelled during production will be charged for the work completed at the time of cancellation including proofs.